



FESTIVE SEASON ROAD SAFETY
AWARENESS CAMPAIGN
LAUNCH SPEECH 2025

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The Executive Mayor of Sekhukhune

Executive Mayor
Cllr Minah Bahula

SPEECH BY THE EXECUTIVE MAYOR OF SEKHUKHUNE DISTRICT MUNICIPALITY CLLR MINAH BAHULA ON THE OCASSION OF THE 2025 ROAD SAFETY-ARRIVE ALIVE CAMPAIGN ON MONDAY, THE 15th DECEMBER 2025 AT BUILT-IT, MORATIWA CROSSING, MAKHUDUTHAMAGA LOCAL MUNICIPALITY.

Programme director, Member of Mayoral Committee, responsible for Community Services, Honourable Cllr Orginia Mafefe, Honourable Mayor of Makhuduthamaga Local Municipality, Cllr Merah Mahlase, Mayors from Other Local Municipalities, District Director, Department of Transport, and Community Safety, Provincial Traffic, Mr A Mulelu, Major General Lehabe Metsi from SAPS, Members of the Mayoral Committee present, Host Councillor and other Councillors present, Station Commanders Present here and SAPS members, Traffic Officers from both the Department and the Municipality, Friends from the media, Distinguished Guests, Ladies and Gentlemen.

Programme Director

Sekhukhune district has got many roads that are very busy but R37 and R579 are two major roads that are EXTREMELY BUSY.

Proactive policing is urgently needed due to regular fatal crashes experienced on the two roads. We are today launching the Festive Season Road Safety Awareness Campaign, commonly called “Arrive Alive”, here at R579. This campaign is not just an event, it is a call to action, a commitment to saving lives, and a reminder of the shared responsibility we all have in ensuring the safety of our roads.

The festive season is a time of joy, celebration, and togetherness. It is a time when families come together, friends reunite, and communities celebrate the end of another year. However, it is also a time when our roads become busier, and the risks of accidents and fatalities increase. As we gather here today, let us remember that every life lost on our roads is a tragedy that affects families, communities, and the nation as a whole.

Programme director,

The Makhuduthamaga Local Municipality laid to rest on Saturday the 13th December 2025, two days ago, the mortal remains of Ward Committee Member Mr. Komane Lompie Nkadimeng, who succumbed in a car accident on this road R579 between Maserumule Park and Vleisboom on Saturday, the 6th December 2025. Mr Komane Nkadimeng passed on days after the district municipality identified R579 as a red zone. Few weeks ago, we laid to rest learners

from AM Mashego Secondary School after a horrific collision on the road between the police station and Onane Primary School. A Great North Transport (GNT) bus overturned near Moratiwa Crossing Mall on the 10th March 2025 injuring 90 passengers. This is just a tip of an iceberg. We have had far much worse cases in the district. On the weekend of the 9th November 2025 we had two horrible accidents, one at Apel Cross (R579) that claimed the lives of two sons from Masemola Village and the other one at Diphale Village (R37) where one family tragically lost six family members, 2 children, 3 grandchildren and a son in law. May Their Soul Continue to Rest in Peace.

We are not proud to read these statistics as leaders. Some of this horrific accident could have been avoided as they are caused by human error, speeding, failure to observe the laws of the road and driving under the influence of alcohol are major contributory factors.

Programme Director,

We have developed a comprehensive operational plan to ensure that our roads are safe, accessible, and peaceful. This plan includes increased law enforcement, road safety education, and community engagement to promote responsible behaviour on our roads. We must work day and night to ensure the success of the operational plan.

We must acknowledge the threats that put lives at risk during this time. traffic congestion, drunken driving, unroadworthy vehicles,

unlicensed drivers, reckless driving, and fatigue. These are not just statistics; they are real dangers that can lead to devastating consequences. It is our duty to address these issues head-on and work together to create a safer environment for all road users.

To our motorists, I urge you to obey road safety signs and rules, respect speed limits, and avoid driving under the influence of alcohol or drugs. To our pedestrians, I encourage you to stay vigilant, use designated crossings, and be aware of your surroundings. To our law enforcement officers and road safety officials, I commend you for your dedication and hard work in ensuring the safety of our communities.

This campaign is a testament to the power of collaboration. By working together, we can make a difference. We can reduce accidents, save lives, and ensure that everyone arrives alive to celebrate the festive season with their loved ones.

Let us remember that road safety is not just the responsibility of the authorities, it is a shared responsibility. Each of us has a role to play in creating a culture of safety and respect on our roads. Let us commit to being responsible road users, to looking out for one another, and to making our roads safer for everyone.

Programme Director,

The District Launch is taking place five days after the 16 Days of activism against Gender Based Violence and Femicide period and

during the HIV and AIDS month. We hosted a successful National World AIDS Day at Masemola Stadium on the 1st December 2025. Hlogotlou Constituency Office held a GBVF campaign on the 5th December 2025 at Tafelkop and Hlogotlou SAPS held a GBVF imbizo on the 10th December 2025 at Monsterlus Stadium. The two events were necessitated by the rising GBVF statistics within the Hlogotlou Policing area. We have a revolutionary responsibility to build safer communities together, communities that are free from gender-based violence, communities that are free from HIV and AIDS and the communities that are free from road accidents.

Programme Director

In closing, I would like to express my gratitude to all the stakeholders who have come together to make this campaign possible. Your efforts are a shining example of what can be achieved when we work together for the greater good.

Let us make this festive season a time of joy, not sorrow. Let us ensure that every journey ends safely. Let us all commit to the principles of the Arrive Alive campaign and make road safety a priority in our lives.

May you all have a safe and blessed festive season.

Ke a Leboga!!!